Cell phone usage should not be allowed on aircraft during flight. On two separate occasions pilots have asked me to make an announcement during approach for passengers to check cell phones and make sure that they were off. We were visually lined up for the runway, however the equipment was not. We had to go around because of three (3) cell phones left on. It is a hazard to the passengers safety with regards to functionality of piloting equipment, emergency evacuation commands, and comfort of other passengers whom would prefer not to listen to the person next to them screaming in their cell phone for four hours.